



Ms. Jess Wells

93 Sequoia Way
San Francisco, CA 94127

mobile:
(415) 987-4526

fax:
(415) 337-6635

e-mail:
jesswells@earthlink.net

A3 Website Copy

V2

HomePage:

[identity box]

[headline] Corporate Performance Management

[subhead] High Performance Software for Control, Integration and Compliance

[Customer box]

Major Airline Cuts Staff by 67%, 400% ROI

Leading Cable Company Lowers Costs 50%

National Retailer Cuts Decision Cycle Time by 60%

[live link] [Learn More](#)

[headline] A3 MODELING

[copy] Corporate performance management with no limits modeling power and the ease of Excel. | Unmatched performance at a lower total cost.

[White Paper box:]

[headline] "The Case for Spreadsheet Automation"

[copy] Discover the high ROI alternative to traditional budgeting, forecasting and reporting. Download this executive white paper.

[Announcements box]

A3 Certified Gold by Microsoft [live link]

[headline] Partner Web Seminar:

[copy] "The 5 Keys to Winning BI Business." Discover how A3 can help you

Main Menu

[subhead]

Solutions

[Subhead]

Corporate Performance Management

[headline] A3 Delivers Corporate Performance Management Quickly, Affordably, and Online

A3 Solutions offers an enterprise-class corporate performance management (CPM) solution that requires a fraction of the time, for a fraction of the cost, of traditional CPM software. Also offered as a hosted solution, products from A3 can deliver robust CPM without significant impact on IT resources.

The result is a financial department that can quickly and efficiently model, budget, report and remain compliant with government regulations. A3 applications address the spectrum of enterprise requirements, including:

- Management reporting and analysis [link]
- Executive dashboards [link]
- Enterprise budgeting and forecasting [link]
- Multi-currency consolidation [link]
- Sarbanes-Oxley compliance and spreadsheet remediation [link]

A3 Solutions achieve the industry's lowest Total Cost of Ownership because of A3 Solutions' powerful, patent-pending Spreadsheet Automation Server, and by its deep integration with Excel processes. This empowers users of A3 products with a quick ramp up, self-sufficiency [link], and 'no limits' Excel flexibility.

Products from A3 include:

- A3 Modeling, [live link] a robust, yet low-cost CPM solution
- A3 Modeling ASP, [live link] the flagship solution offered via the Web
- A3 Profit Center XP, [live link] an OLAP-based software solution for planning, budgeting and financial reporting

A3 solutions automate any spreadsheet environment, leveraging your existing assets and preserving your Excel expertise, while providing enterprise-class features. Infinitely scalable, A3 solutions work for small teams or large enterprises, and can grow with the business. A3 solutions provide seamless integration with back-end, heterogeneous data sources, middle-tier catalogs of business and application objects, and front-end integrated views and models.

A3 customers [live link] report dramatic improvements in the efficiency of financial departments, with labor reductions up to 80%, vast reductions in decision cycle times and the elimination of costly errors.

Sidebar to be put on these pages:

- CPM overview page
- Enterprise budgeting and forecasting
- A3 Modeling

[headline] The Goal of CPM

[copy] Corporate Performance Management strives to enhance the quality and timeliness of corporate decision-making by automating and integrating the key analytic processes that drive those decisions. A3 Modeling compresses budgeting and reporting cycle time, delivers deep visibility into corporate performance detail, and brings integrity and compliance to a dynamic business. Efficiency, visibility, and compliance, all with A3.

Sidebar to be put on these pages:

- Management Reporting and analysis
- Multi-currency consolidation

[headline] The A3 Advantage

[copy] Unlike traditional CPM solutions – the behemoths that require you to abandon your spreadsheets – A3 is the industry's first enterprise-class analytic application that actually capitalizes on your existing spreadsheet models and

exploits the decades of Excel expertise in your organization. Its familiar spreadsheet interface makes short work of training and migrating, and its deep integration with Excel puts virtually no limit on its flexibility.

Sidebar to be put on these pages:

- Executive dashboards
- Sarbanes Oxley and Spreadsheet remediation

[headline] The Hosted Advantage

[copy]

A3 Solutions also offers the only enterprise-class CPM platform available as a hosted solution. Unlike cookie-cutter subscription arrangements, A3 Modeling ASP provides a fully customizable solution tailored specifically to your business, coupled with the ease of a hosted solution. A3 Modeling ASP provides the fastest implementation, effortless upgrades, and a low overall impact on your IT department. You focus on the mission-critical issues of your business, and A3 Solutions keeps your CPM solution humming.

Solution Pages:

[headline]

Secure and Timely Management Reporting & Analysis

A3 Modeling interfaces tightly with a wide variety of corporate ERP and operational systems to enable timely and secure management reporting and analysis to thousands of corporate users. In addition, the spreadsheet automation server technology capitalizes deeply on Excel for both the end-user interface and the configuration environment. As a result, users avoid the presentation constraints of traditional proprietary reporting technologies, leveraging, instead, the full extent of their Excel modeling skills in the creation and distribution of financial reports.

Features include:

- Rich Content and Presentation Capabilities
 - Combine data on one report from multiple leading OLAP and relational sources
 - Deep "no limits" Excel modeling flexibility
 - Conditional formatting, traffic lighting, graphs and charts
 - Unlimited spreadsheet formatting and presentation capabilities
 - High relevance supported by contextualized and personalized rendering
 - Annotations and line-item notes
- Productivity and Functionality
 - Real-time, no requirement to "pre-publish" static reports
 - Easy, familiar Excel user interface
 - Report books and batches
- Analysis
 - Seamless ad-hoc slice & dice analysis instantly from any report layout
 - Drill-down to dimensional detail
 - Drill-through to related reports and to transaction detail
 - Integrated income statement, balance sheet, and cash flow analysis
 - Complex variance analysis (e.g., price-vol-mix) limited only by Excel functions
 - Real-time updates and consolidations
 - Personalized dashboards for metrics monitoring
- Integrity
 - Security configured flexibly at the database and at the application level
 - Users only see the data and reports for which they have been granted access
 - Security by group with multiple permission levels.
- Maintenance and Publishing Efficiency
 - Excel configuration environment capitalizes on innate financial analyst skill set
 - Object re-use enables creation and maintenance of many reports with few objects
 - Web architecture allows scalability to more than one thousand users

Executive Dashboards

[headline] Executive Dashboards Provide Continuous Insight

The ability of key decision makers' to continuously monitor a company's vital signs is now a requirement of the high performing enterprise. Executive Dashboards are the best mechanism yet developed for delivery of these vital signs, or "Key Performance Indicators."

Not all dashboard technologies are created equal. Derived from complex operational data pulled from multiple sources, KPI's are often too complex for the average proprietary dashboard product to model without extensive programming code and customization. A3 dashboards are distinguished by their "No limits" Excel modeling flexibility: KPI's that appear on Executive Dashboards are the tip of the modeling iceberg. Since A3 Dashboards leverage our unique Spreadsheet Automation Server technology, the administrator has the "no limits" flexibility to access multiple datasources, deriving complex results without writing programming code.

Features include:

- Faster decision cycle times
 - Distribute KPI information directly to Executives and Key Decision Makers
 - Continuous visibility to KPI's and corporate performance. Even complex dashboard data derived from elaborate underlying spreadsheets and databases is continuously updated to users' Web browsers
 - Dashboards are highly personalized and relevant to the individual user
- Productivity
 - As flexible and easy to design as spreadsheets. No programming required
 - Easy to learn, even for busy executive users
 - Create highly sophisticated composite KPI's based on data from multiple datasources including leading OLAP and relational databases
 - Design corporate scorecarding systems
 - From A3 dashboards, one click drops you into interactive reports and ad-hoc analysis to discover further detail
- Security
 - Full database, application, and portal level security. Dashboard distribution and security is controlled centrally, as with all reports and models delivered through A3 Modeling
- Rich "no limits" presentation flexibility of Excel.
 - Full exploitation of the Spreadsheet Automation Server. Leverage Excel skills to deliver the most complex financial and operational data possible
 - What-You-See-Is-What-You-Get (WYSIWYG) presentation: While A3 dashboards are presented in the browser, they are designed in the familiar and infinitely flexible Excel spreadsheet environment. There is no limit to the richness of the graphs, charts, reports, and models that can be continuously displayed and updated on the dashboard.
- Drilldown, Drill-through, Slice&dice
 - Drill down to underlying detail. Access related reports and ad-hoc analysis capability with the click of the mouse.
- Fully integrated with A3 Modeling
 - A3 dashboard functionality is not a separate product that must be learned and integrated into your solution. From A3 dashboards, one click drops you into interactive reports and ad-hoc analysis to discover further detail.

Enterprise Budgeting and Forecasting

[headline] Bring Flexibility, Scalability, and Ease of Use to Your Budgeting and Forecasting

Rather than discard your investment in spreadsheets and re-engineer your budgeting solution from scratch with a proprietary (and expensive) package, A3 Modeling allows you to automate your budgeting spreadsheets and fully leverage your Excel modeling skills. A3 Modeling combines the no-limits modeling of Excel with a scalable Web architecture, enabling Excel power users to quickly and cost-effectively deploy highly customized budgeting models. Work with your familiar budgeting models, now delivered over the Web, in real-time, fully personalized, and Sarbanes-Oxley compliant.

Features include:

- Comprehensive Solution
 - Integrates and reconciles diverse business views/forecasting e.g. marketing, operations and finance
 - Simultaneous support for both bottom-up and top-down methodologies
 - Full support for complex financial rules and allocation processes
 - Rolling forecasts with incremental 'actuals' population
- Deep Excel integration
- High relevancy, high personalization, ultra-flexible modeling
 - Dynamic, context-driven spreadsheet models, built on-demand, in real time
 - Instant results of complex financial modeling rules
- Security
 - Easy to manage, highly flexible security and audit functionality
- Powerful administration features
 - Enforcement of corporate goals and business rules
 - Centralized input repository with controls for user input
 - Scenario management
- Efficiency and productivity features for budgeting and forecasting
 - Seasonal and pattern spreading wizards
 - Process management through workflow
 - Line item detail and annotations
 - Ability to link to homegrown models with the option of preserving links for future sessions
 - Detail driver-based forecasting
 - Versioning and variance reporting
 - Dashboard monitoring of budget progress and Key Performance Indicators (KPIs)
 - Online and offline capabilities
- Available as a pre-configured, turnkey solution [link]
 - Revenue forecasting
 - Expense budgeting
 - Compensation and benefits planning
 - Capital budgeting
 - Long range planning

Multi-Currency Consolidation

[headline] Secure and Rigorous Consolidation for Any Enterprise

A3 Modeling securely and rigorously supports the monthly consolidation processes for the most demanding enterprise. With A3 Modeling, you enjoy fully customized and highly sophisticated allocations processing, inter-company eliminations, currency conversion, and journal entries – that are all GAAP and Sarbanes-Oxley compliant. Multi-currency consolidation is an integral feature of A3 Modeling, which provides greater productivity and maintenance efficiency as consolidations, reporting, analysis, budgeting and dashboard capability are all configured and managed from a single technology platform.

Features include:

- Enhanced Decision Making
 - Faster consolidation and management reporting cycle times

- Deeper visibility into operational detail, ensuring better understanding of variances
- Greater confidence due to centralized data, elimination of redundancy, faster analysis, and seamless visibility
- Compliance
 - Security that ensures that authorized users receive appropriate oversight
 - Elimination of manual processing with disconnected systems and data redundancy
 - Automation and integration with ERP and operational systems
- Productivity & Functionality
 - "Adjustment layer" ensures integrity of base data and the ability to trace, and roll back
 - Dynamic, real-time consolidations eliminate waiting and downtime
 - Drag-and-drop interface for dynamic corporate reorganizations
 - Secure, ad-hoc slice-and-dice ensure fluid analysis and instant feedback on variances
 - Automated (algorithmic), recurring, and manual eliminations and adjustments that are configurable to support the most complex and idiosyncratic business rules
 - Partial ownership and proportionate reporting
 - Staged, cascading allocations
 - Multiple currency support
 - Multiple and shared hierarchical structures (i.e., "management book" vs. "statutory book")
 - Full batch and interactive management reporting
 - Automated debt and equity funding algorithms

Sarbanes-Oxley Compliance and Spreadsheet Remediation page

[headline]

CPM from A3 Solutions Can Improve Compliance

Many public companies are discovering that the processes at greatest risk for Sarbanes-Oxley non-compliance are the complex spreadsheet systems that are mission critical to financial operations. According to PricewaterhouseCoopers, errors traced to un-audited spreadsheets have contributed to billion-dollar misstatements in financial reports sent to Wall Street. These unsecured, un-audited, error-prone spreadsheets are found throughout the enterprise and they defy packaged solutions.

A3 Modeling can help meet compliance requirements by offering a flexible approach to remediating non-compliant desktop spreadsheet systems. Deeply integrated with Excel, yet centrally managed under a secure Web architecture, A3 Modeling supports the 12 'controls' required to properly remediate spreadsheets.

1. Change Control
2. Version Control
3. Access Control (e.g., Create, Read, Update, Delete)
4. Input Control
5. Security and Integrity of Data
6. Documentation
7. Development Lifecycle
8. Back-ups
9. Archiving
10. Logic Inspection
11. Segregation of Duties/Roles and Procedures
12. Detective Analytics

Moreover, A3 Modeling takes spreadsheet remediation one step further than simple "document management" solutions, by centralizing and separating spreadsheet models and data, and then surrounding them with comprehensive enterprise reporting, budgeting, dashboard, and interactive analysis functionality.

Products Pages:

A3 Modeling

[headline] A3 Modeling Delivers Fast, Affordable Corporate Performance Management

A3 Modeling 2005™ is a next-generation Corporate Performance Management platform with true Web architecture [live link to architecture page with intro, schematic, and callouts], providing more powerful, and more flexible financial reporting, enterprise budgeting, and executive dashboard features.

At the core of A3 Modeling is new patent-pending Spreadsheet Automation Server technology that provides significant advantages over competing platforms. For the first time in history, the full feature set of Excel is now made available in robust, enterprise-class Web server architecture. The benefits include:

- Comprehensive Performance Management
 - Management reporting and analysis [link]
 - Executive dashboards [link]
 - Enterprise budgeting and forecasting [link]
 - Multi-currency consolidation [link]
 - Sarbanes-Oxley compliance and spreadsheet remediation [link]
- Real-time Spreadsheets
 - Dynamically links corporate Excel models over the Web to their ERP and operational data stores
 - Brings alive even the most complex spreadsheet models
 - Formerly static models can be built dynamically, from scratch, in real time
- Flexible KPI Dashboards
 - Browser dashboard support for highly complex derived statistical information and KPI's
 - Graphs, charts, traffic lighting
 - Dashboards are designed in Excel leveraging the "no limits" spreadsheet modeling capabilities.
- Personalized, Contextualized
 - Models are fully personalized and contextualized for the user based on
 - a) the data selected,
 - b) the user's role, and
 - c) security settings at the application and database levels
- Modeling Power
 - Enjoy the full "no-limits" financial modeling power of Excel
 - Fully exploit the complete feature set modeling power of OLAP without compromise. A3 Modeling is one of the few applications that does not impose heavy restrictions on cube design
- Workflow and Communication Efficiency Features.
 - The most flexible and easy to configure workflow and alerts system in the industry.
 - Support for tracking multiple processes each involving multiple approval steps.
- Familiarity and Cost Savings
 - Capitalize on the extensive corporate-wide knowledge of Excel
- Highly Efficient and Maintainable Deployments
 - Familiar Excel-based configuration environment
 - "Spreadsheet Meta Data" Objects are reused to accelerate deployment and to dramatically streamline maintenance
- "Single Unified Technology" Means Deep Integration and Scalability
 - "Single Unified Technology" – The centralized "single unified technology" architecture allows deployment of the full spectrum of Corporate Performance Management functionality without the need to purchase and interface multiple non-integrated products and modules
 - Deep, flexible leverage of Excel, OLAP, relational and web technologies enables the scalability to address a diverse user community exceeding 1000 users
- Cross-Platform
 - Support for multiple OLAP platforms including Microsoft SQL Server Analysis Services and multiple derivatives of Hyperion Essbase including IBM DB2 OLAP and SPSS Showcase
 - Support for all common relational database platforms
 - Choice of J2EE and (coming soon) pure .NET versions of A3 Modeling

A3 Modeling ASP

[headline] A3 Modeling ASP: the Industry's Only Hosted CPM Solution

A3 Modeling, the scalable Web application that automates spreadsheet budgeting, forecasting, reporting, and analysis, is also available as a hosted solution – A3 Modeling ASP – for customers who want to reduce dependencies on their IT department and gain the flexibility of subscription pricing for their performance management application.

Unlike traditional ASP applications, however, A3 Modeling ASP is a fully customized solution designed to meet the specific needs of your business, which is then provided through a hosted model.

Benefits include:

- Elimination of hardware and networking set-up costs
- Zero interruption of existing systems, with the capability to run in parallel without conflict
- No capital expenditure
- Removal of front-loaded software license costs
- Effortless upgrades
- Full security and redundancy with automatic backups and failsafe systems [Robert: is this true?]

A3 Profit Center XP

[headline] A3 Profit Center XP, the Original Performance Management Workhorse.

A3 Profit Center is the client-server inspiration for the new, Web-architected A3 Modeling. Proven in production in some of the world's largest enterprises, this workhorse continues to deliver efficiency and productivity 10 years and three major releases since its inception in 1996.

A3 Solutions is committed to supporting A3 Profit Center through 2006, at least. However, PCXP customers are encouraged to take advantage of long-term loyalty incentives and a deeply discounted migration package to gain the full benefits of the state-of-the-art, Web-architected A3 Modeling. Contact your Account Manager for details at 800-666-2823, or 415-356-2300.

Rapid Self-Sufficiency

[headline]

Only A3 Provides an Enterprise-class Solution *and* Self-sufficiency for Less than the Price of the Market Leader's Software Alone

A3 offers a soup-to-nuts "turnkey" CPM solution, delivered by credentialed solutions consultants who use our proven methodology. At the same time, we offer Excel power users the cost-effective A3 Self-Sufficiency Package. Offered exclusively by A3 and made possible by Spreadsheet Automation technology, the Self-Sufficiency Package delivers the best of turnkey and do-it-yourself.

The A3 Services team has packaged a series of interactive training sessions and hands-on workshops designed to launch you toward production and independence. No need for extended service contracts, dependence on high-priced consultants, and the high training costs inherent in working with proprietary technologies.

Organized as a series of trainings and workshops and logically sequenced to drive the design, implementation and deployment of your solution, the Self-Sufficiency Package:

- Takes your team from design to production rollout
- Empowers your team with complete ownership and self-sufficiency.

[subhead]

Training and Workshops:

- Project Foundation Workshop

- Format: Face-to-face design session
 - Outcomes: A3 delivers a comprehensive design document and project plan
 - A3 Modeling Training
 - Format: Instructor led basic training in A3 Modeling
 - Outcomes: Students learn how to automate spreadsheet models and reports, create dashboards, and administer users and security
 - OLAP Workshop [Optional in projects where dynamic integration with source systems is a requirement]
 - Format: Hands-on consultant facilitated workshop
 - Outcomes: Cubes designed and substantial progress made in data mapping and process automation. Students will be expected to complete the mapping and cubes once the workshop is ended
 - Implementation Workshop
 - Format: Hands-on facilitated workshop
- Outcomes:
- Advance Features Workshop
 - Format: Hands-on workshop in advanced features to A3 Modeling template administrators
 - Outcomes: Students learn the advanced features, including workflow, submission tracking, formula preservation and line item detail

Customers page:

Tbd

Company

Vision page:

[headline] The A3 Vision

[copy]

professionals A3 Solutions is comprised of a team that has brought to market four enterprise-class performance management applications over a 15-year period that has been marked by dramatic changes in technology. The engineers, architects and visionaries that make up A3 Solutions believe that our core invention, the Spreadsheet Automation Server, has enabled us to create the lowest cost, most powerful, flexible, quickest and easiest to deploy analytic application platform on the market. No other product has achieved the depth of integration with Excel and with emerging OLAP technologies. By capitalizing on the huge installed base of complex, mission-critical spreadsheet systems; by appealing to hundreds of thousands of Excel power users; and by pricing our technology to be affordable to teams of all sizes in both large and medium size enterprises, we believe we are offering something of value to a broad and deep audience. Ultimately, our goal is that A3 Modeling will continue to evolve into the Web application server so conspicuously missing from the most ubiquitous desktop BI tool in existence, Microsoft Excel.

Management Team page:

[headline] Management Team

The A3 Solutions management team includes successful leaders in the areas of enterprise technologies, planning, budgeting, financial reporting, professional services, change management, business performance management, sales and retail.

[subhead] Robert Lutt, CEO, Founder

Robert Lutt has 15 years experience in the Analytic Applications Industry, managing engineering, and driving partnerships with Hyperion and IBM. As an early adopter of PC spreadsheet and database technology, Lutt was

commissioned by Adam Osborne, then President of Paperback Software, to package the first spreadsheet-based corporate budgeting product for mass distribution. Lault had previously been responsible for managing Tosco Corporation's enterprise-wide budgeting and forecasting. Lault has a BSE in Chemical Engineering from Princeton University.

[subhead] Stuart Ratner, COO & VP Sales, Founder

Stuart Ratner has managed sales and channel relationships for A3 since the company's inception in 1991, delivering OLAP and spreadsheet solutions to more than 100 of the Fortune 1000. Ratner supervised the deployment of A3 products into Toyota Motor Sales, American Airlines, Safeway and Cox Communications. Ratner attended the University of California, Berkeley, in pursuit of a mathematics degree.

[subhead] Jim Gagnard, Director of the Board of Directors

Jim Gagnard is the CEO of Questra, a venture-backed service and support, enterprise software company. Gagnard has more than 25 years of experience with both large and small technology companies. Prior to Questra, Gagnard was CEO of Launchpoint, a full-service provider of marketing services for small-to-medium size businesses. Previously, he was president and CEO of Diffusion, a CRM applications provider to the financial services industry, acquired by Vignette. He served as president and CEO of Trinzic Corporation, which specialized in decision support and database connectivity, acquired by Platinum Technology. He has also held senior positions with Control Data and IBM. Gagnard received an MBA from San Francisco State University and a BS in Electrical Engineering from the Illinois Institute of Technology.

[subhead] Michael Abbott, Advisor

Michael Abbott is a widely published and highly respected Silicon Valley entrepreneur and technologist. Most recently, Abbott founded Composite Software and has raised \$17.25 million in financing for it. Prior to Composite, Abbott was CTO and EVP of Electron Economy, a supply chain software company named to Upside's list of Top 100 Companies. Abbott has been Director of Java Solutions for USWeb/CKS, leading the design and implementation of multimillion-dollar engagements. Abbott completed Ph.D. research at the University of Washington.

Eric Lan, Advisor

Eric Lan is a seasoned technology executive with a record of delivering innovative, world-class enterprise software to both small and large enterprises. Lan has managed teams in excess of 100 employees, and has successfully executed large-scale outsourcing strategies. Lan has held positions as SVP at Epiphany, SVP Engineering with eConvergent, VP of Engineering at Remedy. As VP of Engineering with Arbor Software, Lan took the engineering team and product from start-up through the company's IPO. Lan has held engineering positions with Oracle, Computer Associates, and Burroughs. Lan holds an M.S. in Computer Science from Indiana University, and a B.S. Computer Science from Tamkang University, Taiwan.

Partner Page:

[headline] Partner with A3

[copy] Join A3 in delivering the first Microsoft, partner-centric platform designed to help you deliver a powerful yet affordable and easy-to-deploy Corporate Performance Management solution.

A3 software solutions are proven in some of the most demanding environments in the industry: Toyota, Avon, Williams-Sonoma, Staples, Safeway, American Airlines, and Del Monte. Our customers [live link] have identifiable ROI of up to 400%, with significant efficiency gains, and labor cost reductions up to 80%.

And the A3 solution eliminates a number of the biggest hurdles in selling Corporate Performance Management:

- Unlike the behemoths that ask users to abandon their spreadsheets, A3 is the industry's only solution that actually leverages customers' existing Excel models and their years of expertise. Your customers get the flexibility and familiarity of Excel, with the power of a robust CPM solution.

- A3 Modeling the flagship product, is affordable and easy to deploy, allowing you to deliver more value in less time than if you were using products from the industry leaders.
- The hosted advantage. You can provide a fully customized solution that is then hosted by A3 Solutions, allowing you to sell a product with a low impact on IT departments and a high impact on efficiency.

A3 Solutions is a Microsoft Gold ISV, Microsoft's most elite partner category, which gives us access to Microsoft's newest technology, often a year in advance. Our Spreadsheet Automation Server technology is deeply integrated with Microsoft Excel, Microsoft's OLAP technology, and SQL Server Analysis Services. And soon, A3 Solutions will be among the first in the industry to announce pure .NET 2.0 support.

For 17 years, A3 Solutions has been a leading application technology provider for Hyperion Essbase, supporting all variations of the leading OLAP platform in the BI marketplace. In addition to being the first Essbase application partner, A3 was responsible for some of the most valuable OLAP deployments on the platform.

Our partner program allows you to opt in at a Co-marketer, Reseller, or OEM level, affording you commissions, royalties, and discounts up to 60% of our list price.

Please join us in delivering better solutions to sophisticated business problems. Call 800-666-CUBE to discuss the A3 Partner Program.

Sidebar on the Webcast:

[snipe or kicker] Free Web Seminar

[headline] "The 5 Keys to Winning BI Business"

Learn how to leverage an existing Excel infrastructure and deliver a total BI solution using SQL Server and A3 Modeling. Open new markets, generate additional revenue and build stronger customer relationships with the industry's fastest, easiest and most affordable Corporate Performance Management solution.

[link] Click here to view the Web Seminar

[drives them to a registration page for the archive]